



Constituency Committee - Wirral West
Thursday, 9 February 2017

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| REPORT TITLE: | WIRRAL WEST YOUR WIRRAL OUTCOMES 2015 and 2016 |
| REPORT OF: | Assistant Director: Health & Outcomes |

REPORT SUMMARY

This report provides an evaluation of Your Wirral grants awarded by the Wirral West Constituency Committee in October 2014 and November 2015.

RECOMMENDATION/S

The Constituency Committee is asked to note the contents of this report and **Appendix 1**, which details the outcomes of individual Your Wirral projects.

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

The Wirral West Constituency Committee was allocated £40,000 in 2014-15 and again in 2015-16 to award Your Wirral grants of a maximum of £2,500 to local voluntary and community sector (not for profit) groups.

This report provides an evaluation of the impact of this funding allocation now that the majority of Your Wirral projects have been completed.

2.0 OTHER OPTIONS CONSIDERED

The delivery of the Your Wirral grant programme via the constituencies was based on a full review by the Council and Magenta Living which considered a number of options.

3.0 BACKGROUND INFORMATION

Your Wirral Grant Programme

Wirral Council and Magenta Living agreed in 2014 that the Your Wirral Fund should be administered via the Constituency Committees, allocated on the basis of the number of housing units in each area. £250,000 was allocated in this way in 2014-15 and again in 2015-16, with the amount of £40,000 made available to Wirral West each year (i.e. £80,000 in total). Magenta Living stipulated that the terms and conditions and application process should be consistent in all four areas but that the decision-making process for awarding grants would be a matter for each Committee. Magenta Living also stipulated that the Your Wirral themes should provide the framework for each area to determine grant awards.

The Your Wirral themes are:

1. Creating an attractive and safe environment
2. Contributing to community economic regeneration
3. Preventing crime or reducing the fear of crime
4. Providing employment and training for local people
5. Benefiting local people who face discrimination
6. Improving community facilities
7. Engaging communities to improve quality of life

The Your Wirral grant awards agreed by the Constituency Committee in 2014-15 and 2015-16 were in line with the recommendations of a panel of Committee members as set out in the relevant reports to the Committee in October 2014 and November 2015. The Committee awarded a total of £39,983.75 in 2014-15 and £40,000 in 2015-16.

The Committee is asked to note that, in 2014-15 and 2015-16, Your Wirral also made provision for Wirral wide projects. Each year, £50,000 was 'ringfenced' for projects delivered across two or more constituency areas, with funding awards agreed by a panel comprising Constituency Committee chairs or deputies. The Wirral West constituency team has taken a lead role in delivering the Wirral wide element of the Your Wirral programme and is currently preparing an evaluation report which will be circulated to all Committees in due course.

Impact of the funding in Wirral West

Appendix 1 details the outcomes of individual projects and is presented in alphabetical order by group (i.e. the group receiving the grant). This demonstrates that a number of groups received grants for different projects in both Years 1 and 2 of the programme.

In summary, the impact of the funding in Wirral West is as follows:

- 56 projects delivered by community, voluntary and faith groups and not-for-profit organisations;
- 43 community and voluntary groups involved in delivering projects;

- Hundreds of people benefiting directly (with outcomes including improving health and wellbeing and quality of life, reducing loneliness, increasing the aspirations of young people through involvement in sport);
- Thousands of residents and visitors benefiting indirectly;
- 13 community buildings improved, increasing their use and contributing to their long-term sustainability;
- Local parks and open spaces improved;
- Valued local amenities put in place (e.g. public noticeboards).

Quotes from beneficiaries

“This is my favourite day of the week... I love it here and don’t want it to stop”

Participant – Sew Far Sew Good Group

“Thank you for the beautiful arrangement your Flower Club gave to the Women’s Refuge. They were thrilled with it.”

Women’s Refuge after receiving a Flowers for the People arrangement from Hoylake Flower Club

“Our homes were buzzing with laughter and frivolity after the group’s visit... this is a wonderful initiative”

Care home provider after visits from the Memories Singing Group

“I’ve made new friends and have been able to offer my own skills in return”

Participant – Shedheads

“Not having to think about what’s for lunch especially if I have had a hospital appointment is just wonderful”

Participant – Lunch and Fellowship at Home, St John the Baptist

4.0 FINANCIAL IMPLICATIONS

This report has no financial implications.

5.0 LEGAL IMPLICATIONS

This report has no legal implications.

6.0 RESOURCE IMPLICATIONS: ICT, STAFFING AND ASSETS

This report has no implications for ICT, staffing or assets.

7.0 RELEVANT RISKS

There are no risks associated with this report.

8.0 ENGAGEMENT/CONSULTATION

The Constituency Committee has been consulted as to the delivery of the Your Wirral programme from the outset. The programme has been an opportunity for the Council to engage with and support community and voluntary groups across the area.

9.0 EQUALITY IMPLICATIONS

Many of the activities funded have had positive implications for equality and diversity, including improved access to facilities and addressing the specific needs of people with protected characteristics.

REPORT AUTHOR: ***Jane Morgan***
Constituency Manager (Wirral West)
Telephone: 0151 929 7706
Email: janemorgan@wirral.gov.uk

APPENDICES

Appendix 1: EVALUATION REPORT: IMPACT OF THE YOUR WIRRAL FUND IN WIRRAL WEST (Year 1 2014-15 and Year 2 2015-2016)

Prepared by the Wirral West Constituency Team

REFERENCE MATERIAL

None

SUBJECT HISTORY (last 3 years)

| Council Meeting | Date |
|---------------------------------------------------------------------------|--------------------------------------|
| Wirral West Constituency Committee; Your Wirral Grants Programme | 16th October 2014 |
| Wirral West Constituency Committee: Your Wirral Funding Allocation | 12th November 2015 |